

Cultural Heritage and Creativity for Tourism and Territorial Development

1st YEAR - A.Y. 2023/24	CFU
RESEARCH, STORYTELLING, ENHANCEMENT OF HISTORICAL AND CULTURAL HERITAGE (with multidisciplinary lab creativity for tourism)	8
MAKING AN ART EXHIBITION OF MODERN AND CONTEMPORARY ART: PROJECTS, STRATEGIES, COMMUNICATION (with multidisciplinary lab creativity for tourism)	8
FILM HERITAGE: PROGRAMMING AND CURATORSHIP (with multidisciplinary lab creativity for tourism)	8
SUSTAINABILITY IN CULTURAL INDUSTRIES	8
COMPARATIVE LAW AND CULTURAL DEVELOPMENT	8
ENVIRONMENT AND CLIMATE: RESOURCES AND THREATS	8
ENGLISH FOR CULTURAL HERITAGE AND TOURISM (B2-C1)	3
One exam to be chosen from the following: - FUNDAMENTALS, LEXICONS AND METHODS OF THE ARTS - FUNDAMENTALS OF MANAGEMENT	8
<i>An exam which can be taken in the first year, to specialize in one of the following:</i> - CULTURAL AND RELIGIOUS IDENTITIES IN THE MDOERN AGE: SPACES, ITINERARIES, PRACTICES - FASHION AND CREATIVITY - INDUSTRIAL TOURISM AND BUSINESS CULTURE - PLAYFUL DESIGN FOR CULTURAL HERITAGE (with multidisciplinary lab creativity for tourism) - SCIENCE, TECNIQUE AND WORK IN THE INDUSTRIAL AGE	8
2nd YEAR - A.Y. 2024/25	
<i>Two exams to specialize in two of the following:</i> - AESTHETICS AND ART IN THE PUBLIC SPACE - CREATIVITY LAB - ENERGY TRANSITION AND CLIMATE CHANGE - GEOGRAPHIES OF TOURISM: BEHAVIORS AND CULTURES - LITERARY, HISTORICAL AND ARCHAEOLOGICAL ITINERARIES IN ANCIENT AND MEDIEVAL ITALY	8 + 8
<i>One exam to choose from the following (two if you haven't already attended in the first year one of the first five of the list)</i> - CULTURAL AND RELIGIOUS IDENTITIES IN THE MDOERN AGE: SPACES, ITINERARIES, PRACTICES - FASHION AND CREATIVITY - INDUSTRIAL TOURISM AND BUSINESS CULTURE - PLAYFUL DESIGN FOR CULTURAL HERITAGE (with multidisciplinary lab creativity for tourism) - SCIENCE, TECNIQUE AND WORK IN THE INDUSTRIAL AGE - AESTHETICS AND ART IN THE PUBLIC SPACE - CREATIVITY LAB - ENERGY TRANSITION AND CLIMATE CHANGE - GEOGRAPHIES OF TOURISM: BEHAVIORS AND CULTURES - LITERARY, HISTORICAL AND ARCHAEOLOGICAL ITINERARIES IN ANCIENT AND MEDIEVAL ITALY - TRAINERSHEEP II - ANY EXAM FROM TURIN UNIVERSITY OFFERING	8
One exam to be chosen from the following: - FRENCH LANGUAGE - GERMAN LANGUAGE - SPANISH LANGUAGE	8
TRAINSHEEP I	3
Final thesis	18
Total CFU	120