

## Corso di Laurea Magistrale

# Cultural Heritage and Creativity for Tourism and Territorial Development

1° ANNO	CFU
RESEARCH, STORYTELLING, ENHANCEMENT OF HISTORICAL AND CULTURAL HERITAGE (with multidisciplinary lab creativity for tourism)	8
MAKING AN ART EXHIBITION OF MODERN AND CONTEMPORARY ART: PROJECTS, STRATEGIES, COMMUNICATION (with multidisciplinary lab creativity for tourism)	8
FILM HERITAGE: PROGRAMMING AND CURATORSHIP (with multidisciplinary lab creativity for tourism)	8
ENTREPRENEURSHIP AND SUSTAINABILITY IN CULTURAL INDUSTRIES AND TOURISM	8
COMPARATIVE LAW AND CULTURAL DEVELOPMENT	8
ENVIRONMENT AND CLIMATE: RESOURCES AND THREATS	8
ENGLISH FOR CULTURAL HERITAGE AND TOURISM (B2-C1)	3
Un esame a scelta fra: - FUNDAMENTALS, LEXICONS AND METHODS OF THE ARTS - FUNDAMENTALS OF ECONOMIC SCIENCES AND LAND MANAGEMENT	8
<i>Un esame di approfondimento anticipabile al primo anno a scelta fra:</i> - FASHION AND CREATIVITY - INDUSTRIAL TOURISM AND BUSINESS CULTURE - MODERN HISTORY - PLAYFUL DESIGN FOR CULTURAL HERITAGE	8
<b>2° ANNO</b>	
<i>Due esami di approfondimento (tre se non si è utilizzato l'anticipo) a scelta fra i seguenti:</i> - AESTHETICS AND ART IN THE PUBLIC SPACE - CREATIVITY LAB - ENERGY TRANSITION AND CLIMATE CHANGE - FASHION AND CREATIVITY - GEOGRAPHIES OF TOURISM: BEHAVIORS AND CULTURES - INDUSTRIAL TOURISM AND BUSINESS CULTURE - LITERARY, HISTORICAL AND ARCHAEOLOGICAL ITINERARIES IN ANCIENT AND MEDIEVAL ITALY - MODERN HISTORY - PLAYFUL DESIGN FOR CULTURAL HERITAGE - TOURISM DEVELOPMENT LAB	8 + 8
<i>Un esame a scelta fra:</i> - FRENCH LANGUAGE - GERMAN LANGUAGE - SPANISH LANGUAGE	8
TRAINSHEEP I (Tirocini formativi e di orientamento)	3
Esame a scelta	8
Prova finale	18
<b>Totale crediti</b>	<b>120</b>